ACTION PLAN ANALYSIS

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| **ACTION****PLAN** | **UNIT COST****(x $1000)** | **CARBON OFFSET****(tons)** | **DEMAND** | **POLITICAL VIABILTY** |
| Plant trees | 0.01 | 1 | low | high |
| Electric cars | 25 | 1 | medium | medium |
| Public transit | 250,000 | 1200 | high | low |
| Carbon tax | 0.05 | 25 | medium | medium |

Unit Cost - the cost of each item in column one (in thousands of dollars).

Carbon Offset - how much carbon each unit can remove from the atmosphere during its lifetime use (in tons).

Demand - how much people want the product.

Political Viability - what Congress is prepared to act on.